



City of Yakima Comprehensive Plan Update

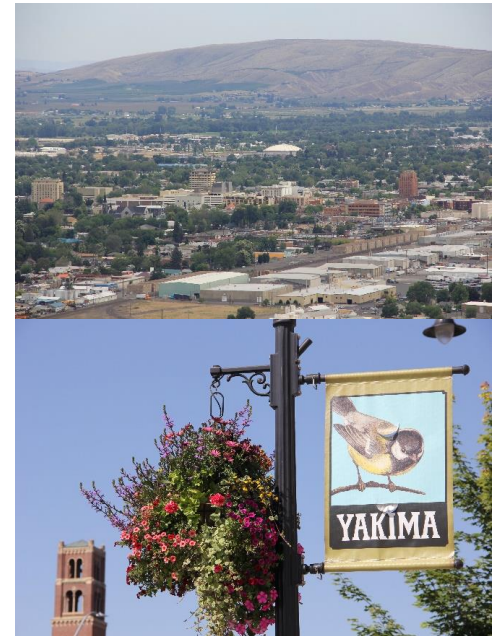
February 2016



We are Yakima
comprehensive plan 2040

Agenda

- “ What is a comprehensive plan?
 - “ Why update the plan
 - “ Plan update topics
- “ Schedule
- “ Outreach
- “ Who is Yakima?
- “ Visioning
- “ Neighborhood Revitalization



What is a Comprehensive Plan?

- “ Required by the Growth Management Act
- “ Guides Yakima’s physical development over 20 or more years
 - “ Establishes land use plan that is implemented by zoning
 - “ Plans for Yakima’s expected growth in housing and jobs
 - “ Coordinates services and capital investments
- “ Addresses community values, city functions
- “ Provides a statement of policy

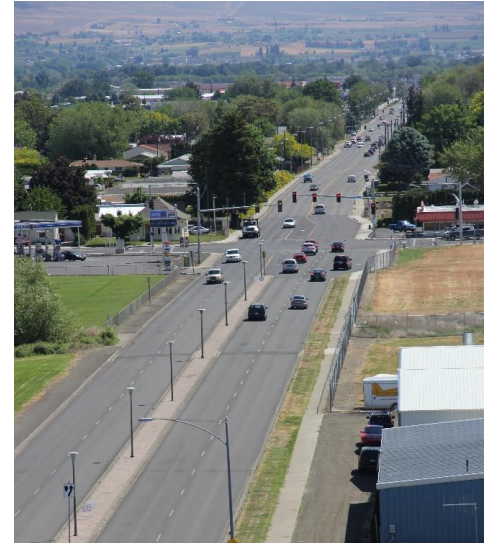
Plan Elements

- “ Land Use
- “ Economic Development
- “ Housing
- “ Transportation
- “ Capital Facilities
- “ Utilities
- “ Parks and Recreation
- “ Natural Environment
- “ Energy
- “ Historic Preservation



Why update the plan?

- “ Update the community vision for 2017-2040
- “ Promote neighborhood revitalization
 - “ More housing choices
 - “ New places to work and shop
 - “ Better connected roads and parks
 - “ New recreation opportunities
 - “ Improved public services
 - “ Protected natural systems
 - “ Promotion of historic character
 - “ Coordinated investments in capital facilities



What areas need update?

- “ Vision statement
- “ All Elements:
 - “ Reflect evolving conditions & new data
 - “ Streamline and make more usable
- “ Detailed audit prepared
- “ See folio back page for areas of focus

Products

Existing Conditions Report

Comprehensive Plan

All Elements and policies

Capital facilities plan

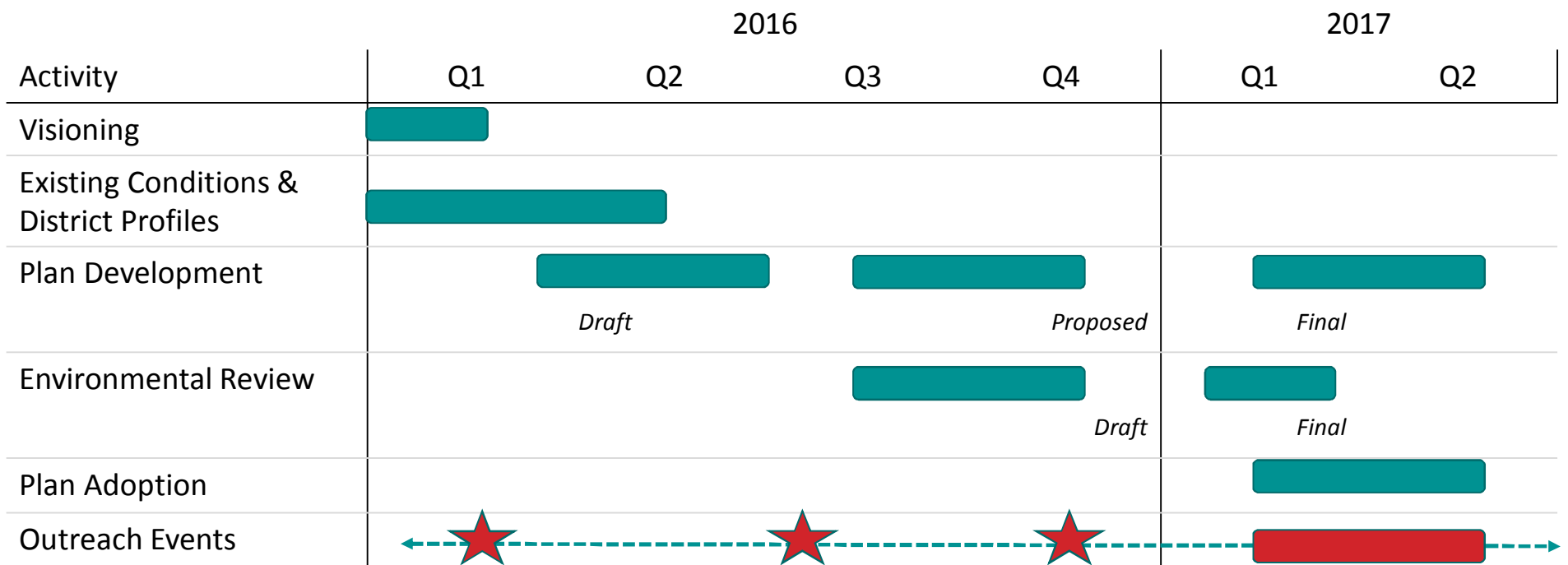
Transportation plan

Code Review

Consistency with Plan

Recommendations, e.g. design

How long will it take?



Outreach

“ Outreach Phases

- “ See schedule – sustained and targeted points of engagement

“ Multiple ways to engage

- “ Website information
- “ Surveys
- “ Postcards/fliers
- “ Stakeholder meetings & workshops in neighborhoods

“ Inclusive

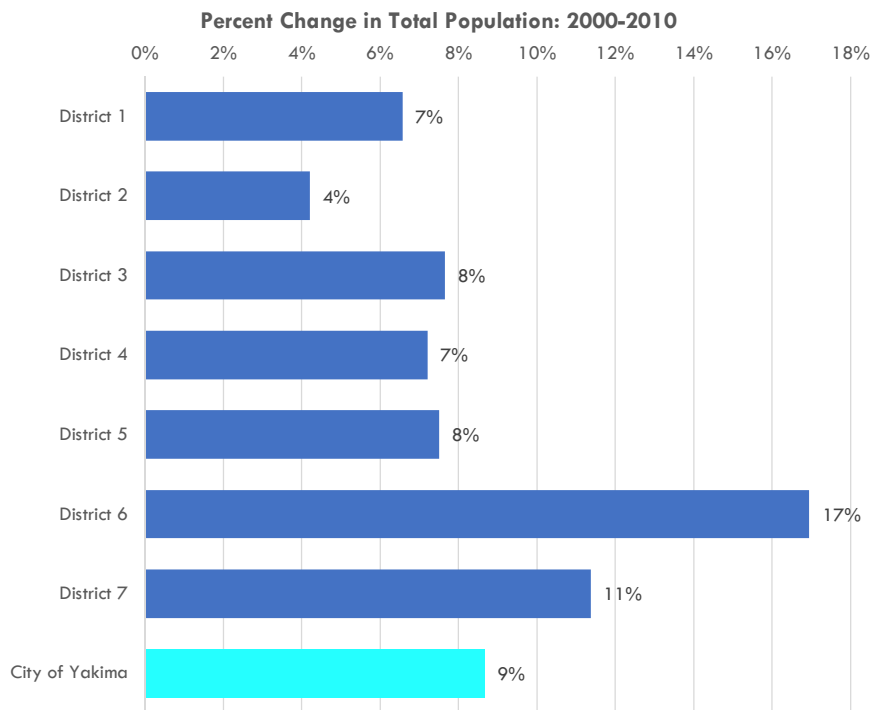
- “ Fliers in English & Spanish
- “ Spanish translation at meetings



We are Yakima
comprehensive plan 2040

Who is Yakima?

Population Growth 2000-2010



Highest percent change in Districts 6 and 7.

“ Between 2000-2010, Yakima grew by 9% or 7,200 persons

What does this mean for the Plan?

To provide housing choices and job opportunities, public services, and infrastructure, we need to understand where growth has been going and where it could go in the future.

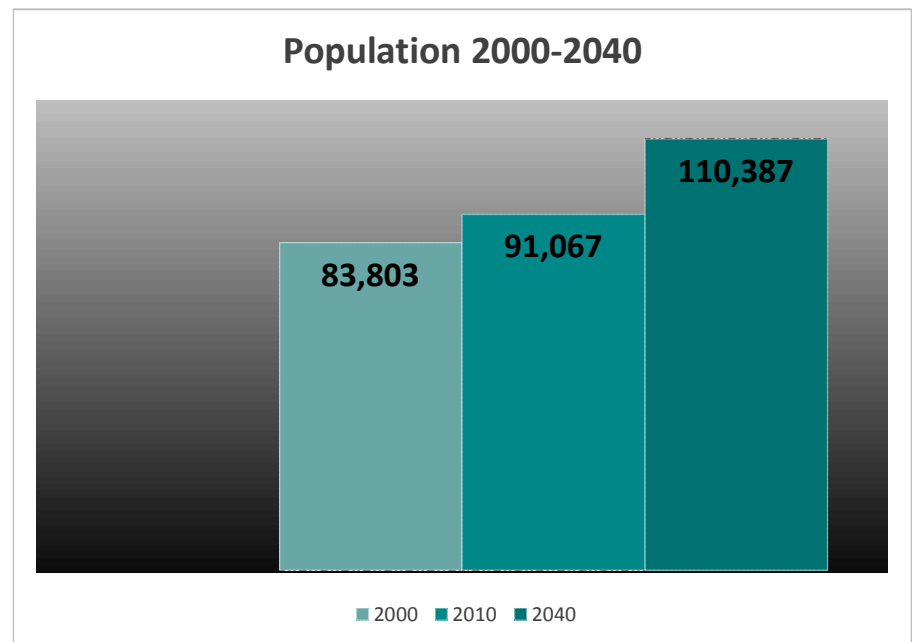
Population Growth 2010-2040

- “ From 2010-2040, Yakima is anticipated to add 19,000
 - “ Regional growth projections
 - “ Yakima has experienced more growth than predicted in the past
 - “ Consider exploring a range

What does this mean for the Plan?

Plan must show how the City will accommodate the growth projection.

*Yakima would add 2.5 what was added 2000-2010.
Adjusting to 2015 - addition is 17,400.*



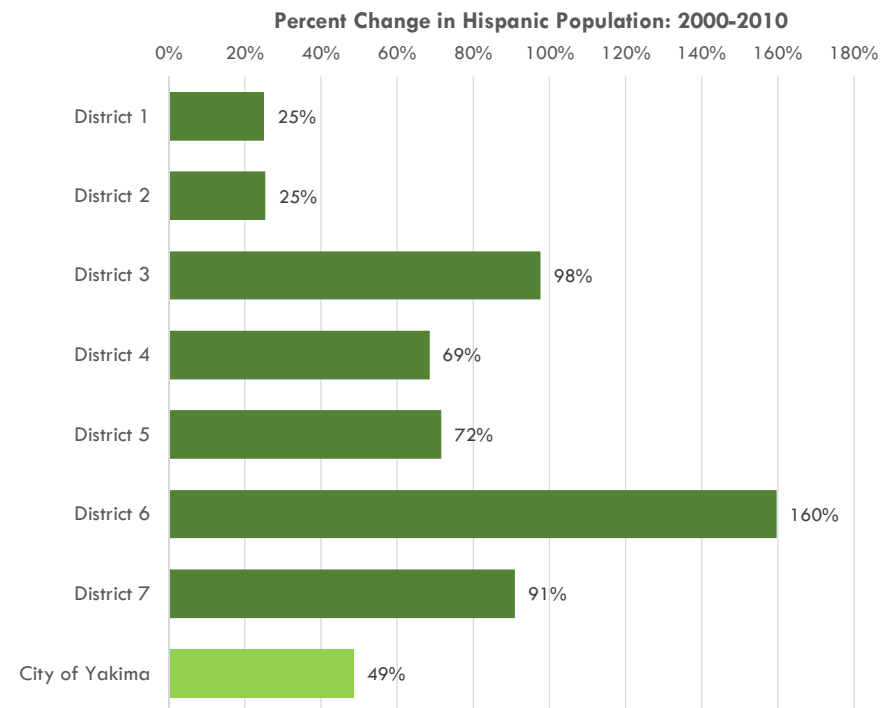
Hispanic Population

“ Yakima has added more Hispanic residents from 2000-2010 – citywide % change 49%

What does this mean for the Plan?

Need to ensure Plan addresses needs of the whole community.

Address cultural and language opportunities and barriers through the outreach process and plan policies.



Highest percent change in western Yakima

Age

“ More children and retirees are living in Yakima as a whole

“ > Yakima children in east Yakima

“ > older residents in west Yakima

“ Median Age is increasing:

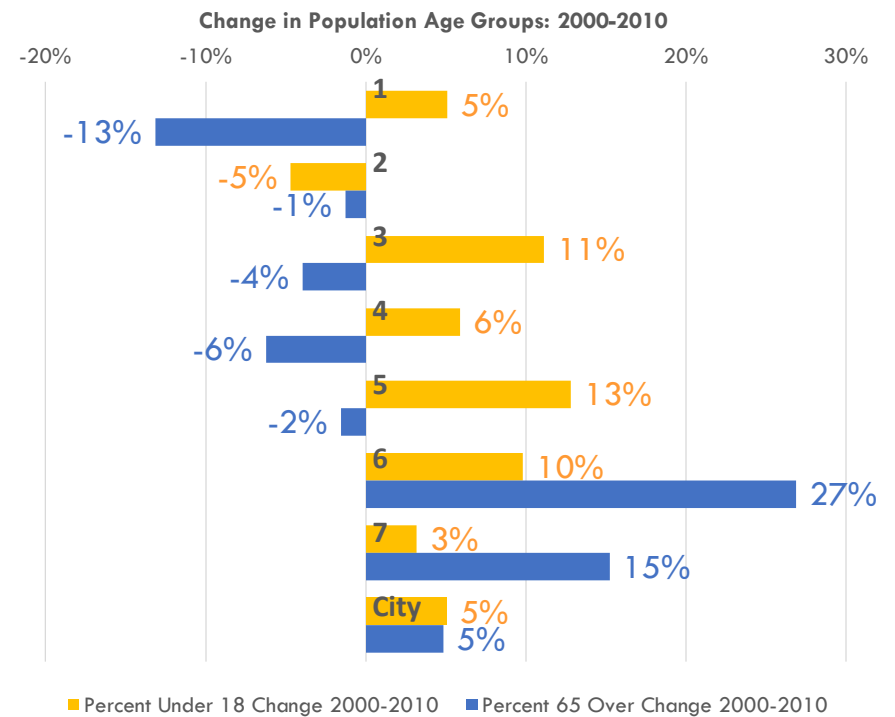
“ 2000 - 31.4 years

“ 2010 - 33.2 years

What does this mean for the Plan?

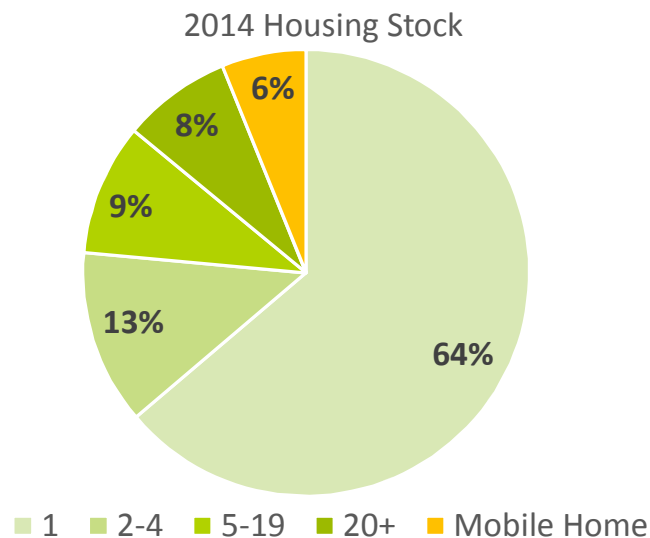
Plan needs to address housing and services for older generation (aging in place, health, and mobility).

Plan needs to address needs of younger residents (coordinating with schools, providing recreation opportunities, etc.)



Housing Stock

Most housing is single family.



Housing is older in age.

“ About 10% of structures built between 2000-14.

“ Most built prior to 1939 and in the 1970s.

What does this mean for the plan?

Housing Element should address housing preservation and housing choices.

More than half of Yakima's housing is owner-occupied (54%) and nearly half is renter-occupied (46%). A share of single family homes are rentals.

Housing Affordability

Housing is unaffordable to many

“ As of 2012:

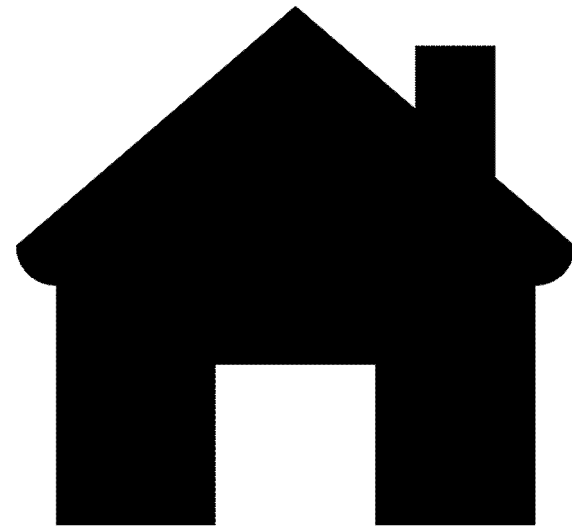
“ 32% of renters are cost burdened

“ 49% of owners are cost burdened

What does this mean for the plan?

Housing Element should address housing affordability.

What is cost burdened? Earning low or moderate incomes and paying 30% or more of their income on housing.



Economic Development

- “ Median household income – though nominally increasing between 2000-14 is about 33% less than state median
- “ About 18% of households are below poverty level
- “ About 11% of the labor force was unemployed in 2014
- “ Seek revitalization in downtown and other neighborhoods employment and shopping districts

What does this mean for the plan?

Economic Development Element will describe opportunities for retention/expansion of job base, mixed uses in neighborhood districts, and integration of Downtown and other plans.



Visioning

“ Yakima’s Comprehensive Plan is guided by a vision statement

- “ A vision statement guides the plan, its policies, and its actions
- “ A vision is a description of Yakima’s best future
- “ The vision is over 10 years old and should be refreshed

“ What is Yakima’s best future?

What ideas are most important to be included in the City's 20-year Visioning Statement?

- “ prosperous community
- “ healthy economy
- “ quality of life
- “ public/private partnerships
- “ future development
- “ infill development
- “ adaptive reuse of existing buildings
- “ walkability
- “ urban growth
- “ public transit
- “ social equality
- “ compacted/condensed growth
- “ vibrant downtown
- “ safe neighborhoods



Neighborhood Revitalization

“ What is revitalization?

- “ Achieving vision and goals for particular places – make them more vital
- “ Leveraging investments & incentives
 - “ Infill and redevelopment – housing, jobs, shopping
 - “ Parks and public spaces
 - “ Transportation
 - “ Quality design



Example Elements and Revitalization

“ Land Use

- “ Where could growth and change occur?
- “ Where’s the best place for housing and commercial activities?
- “ Where is design and character important to improve and protect?



“ Transportation

- “ How well is our system functioning?
- “ How do we better connect people and places?

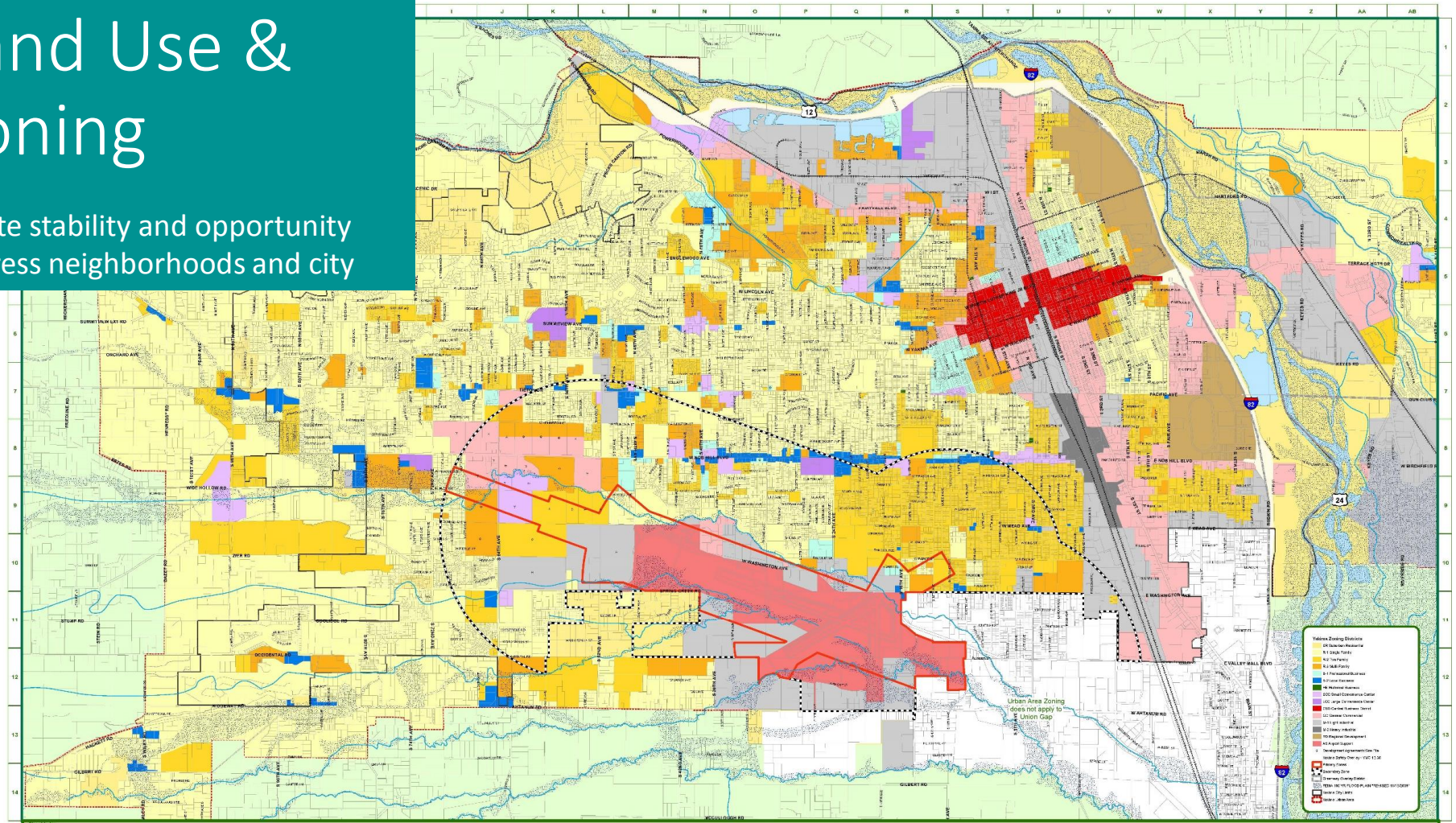


Land Use & Zoning

Create stability and opportunity
Address neighborhoods and city

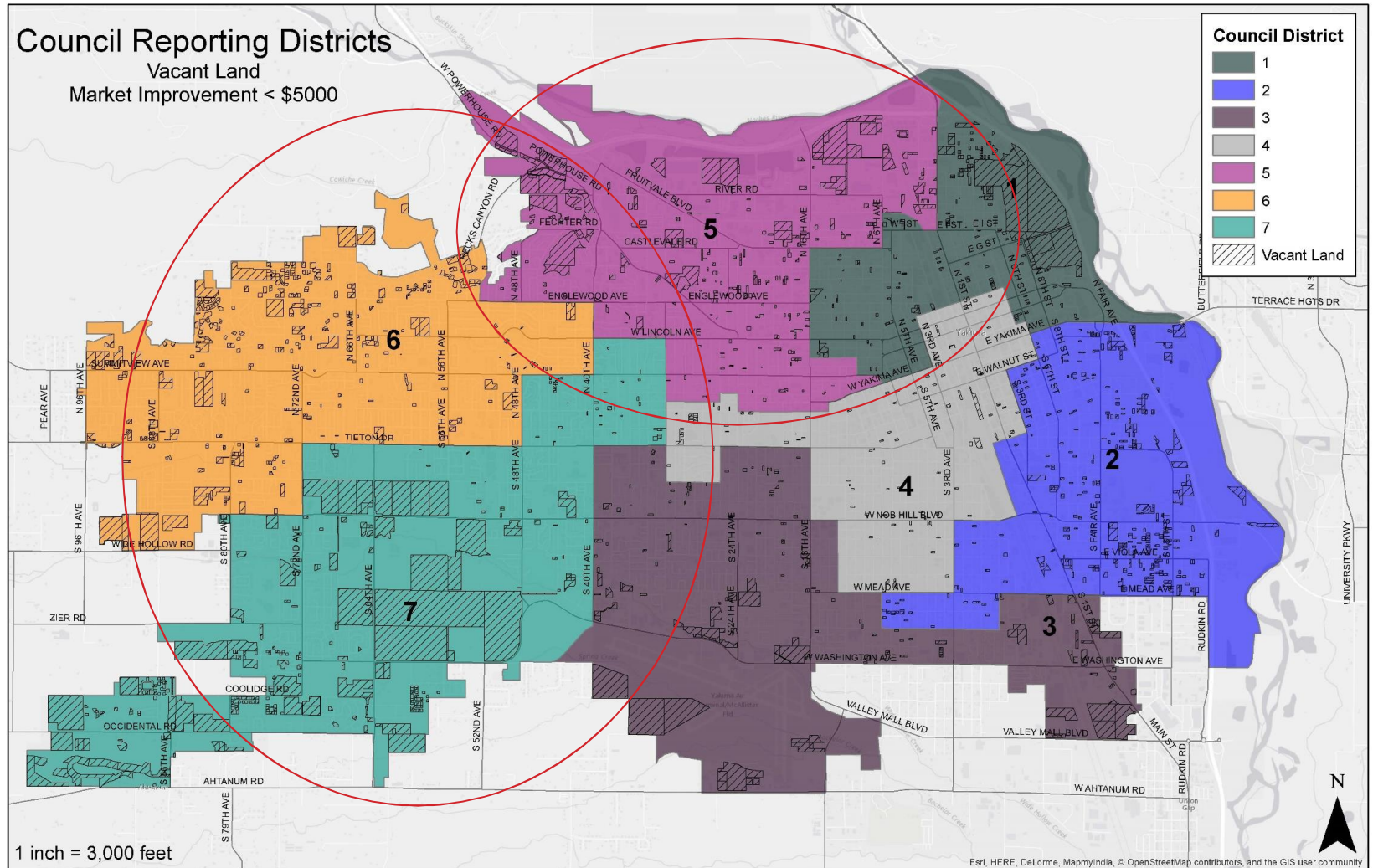
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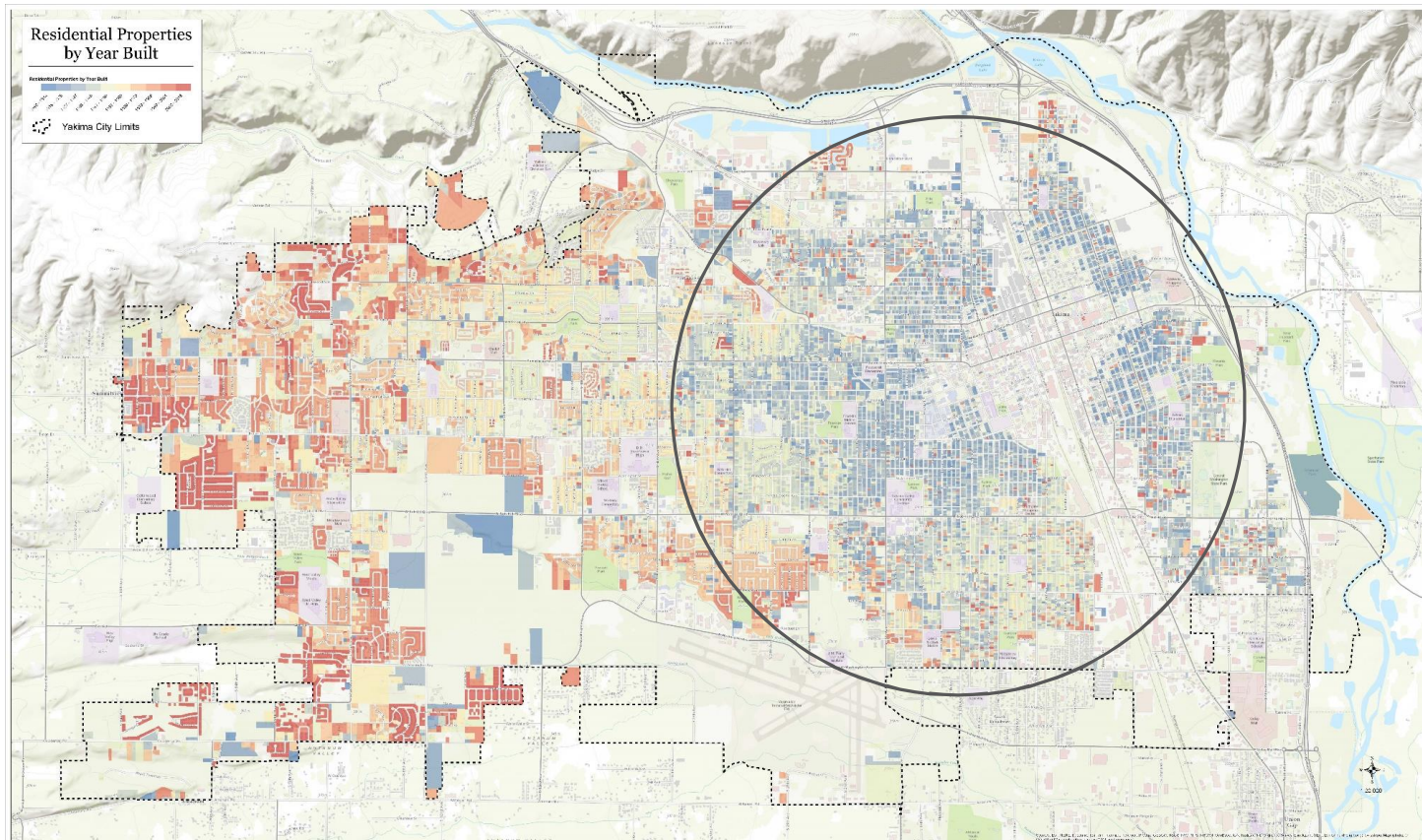


Vacant Land

Likely places of change



Redevelopment & Preservation



Other Places of Change

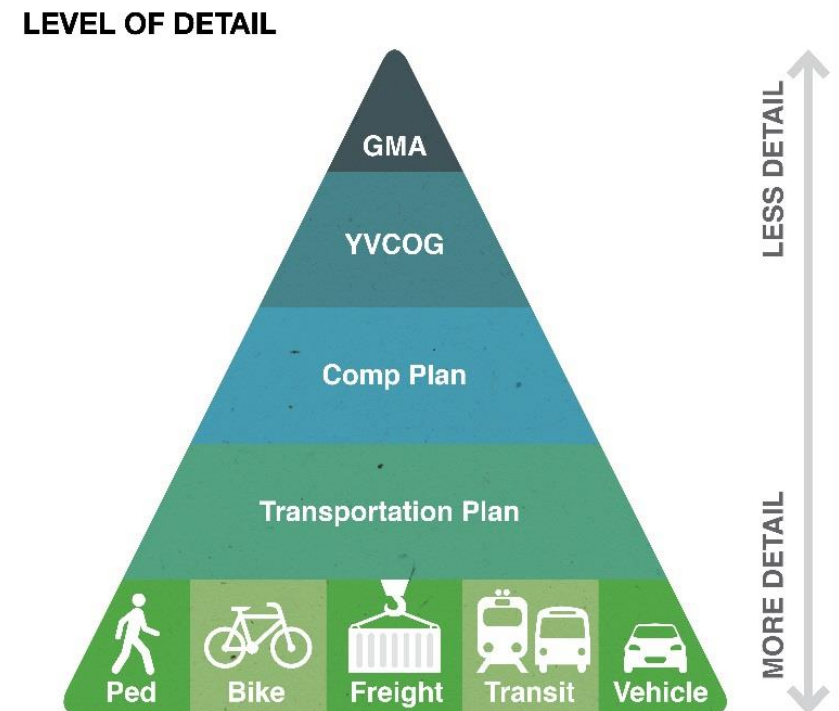
Residential – Year Built

Red – Newer

Blue Older

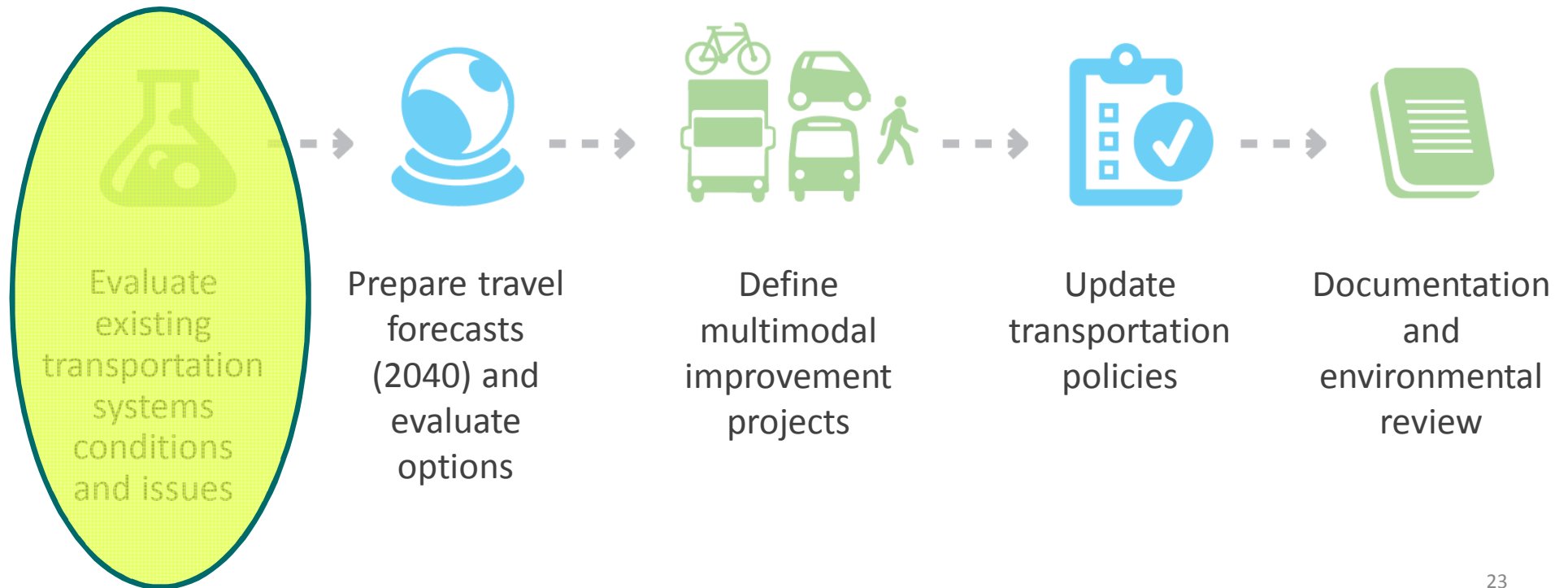
Transportation Plan Objectives

- “ Meet requirements of the Growth Management Act (GMA)
- “ Support overall Comprehensive Plan and City vision
- “ Integrate and prioritize transportation improvements serving all modes
- “ Review level of service standards
- “ Update transportation funding analyses and strategies
- “ Review and update transportation policies



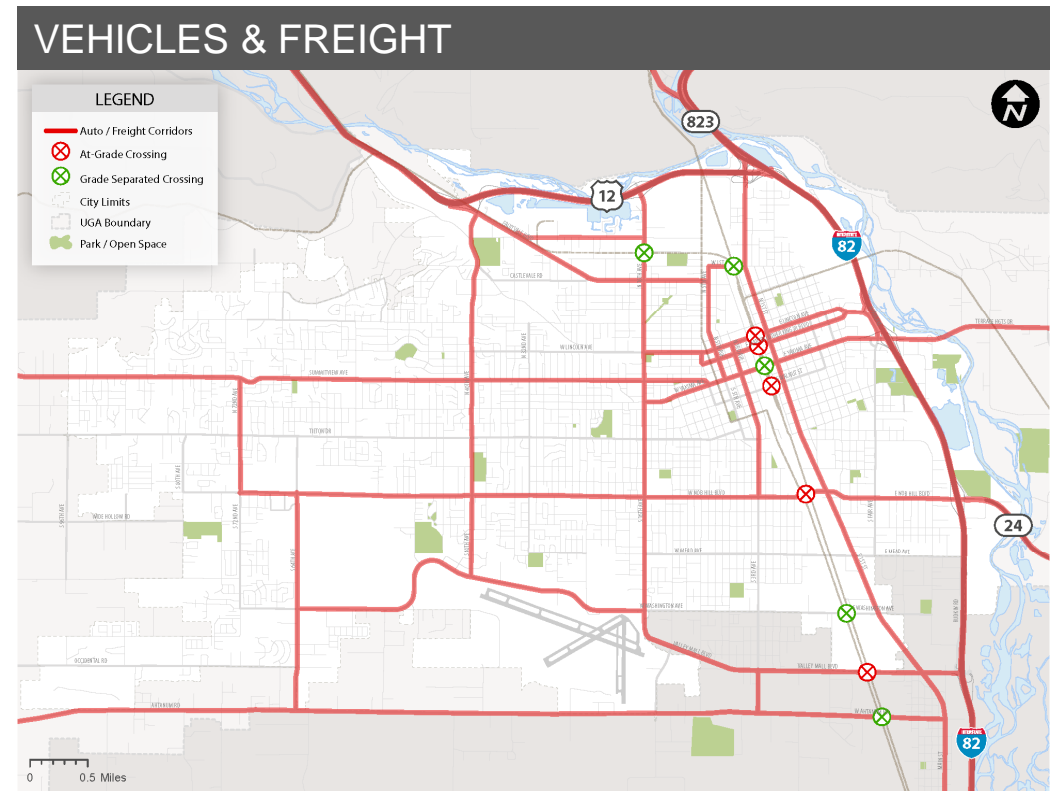
Transportation Planning Process

We are here



Vehicles and Freight

- “ Major E/W Roadways
 - “ Summitview Avenue, Nob Hill Blvd, Washington Avenue
- “ Major N/S Roadways
 - “ 64th Avenue, 40th Avenue, 16th Avenue, 1st Street
- “ State Routes: 12, 823
- “ Freight and Goods Transportation System

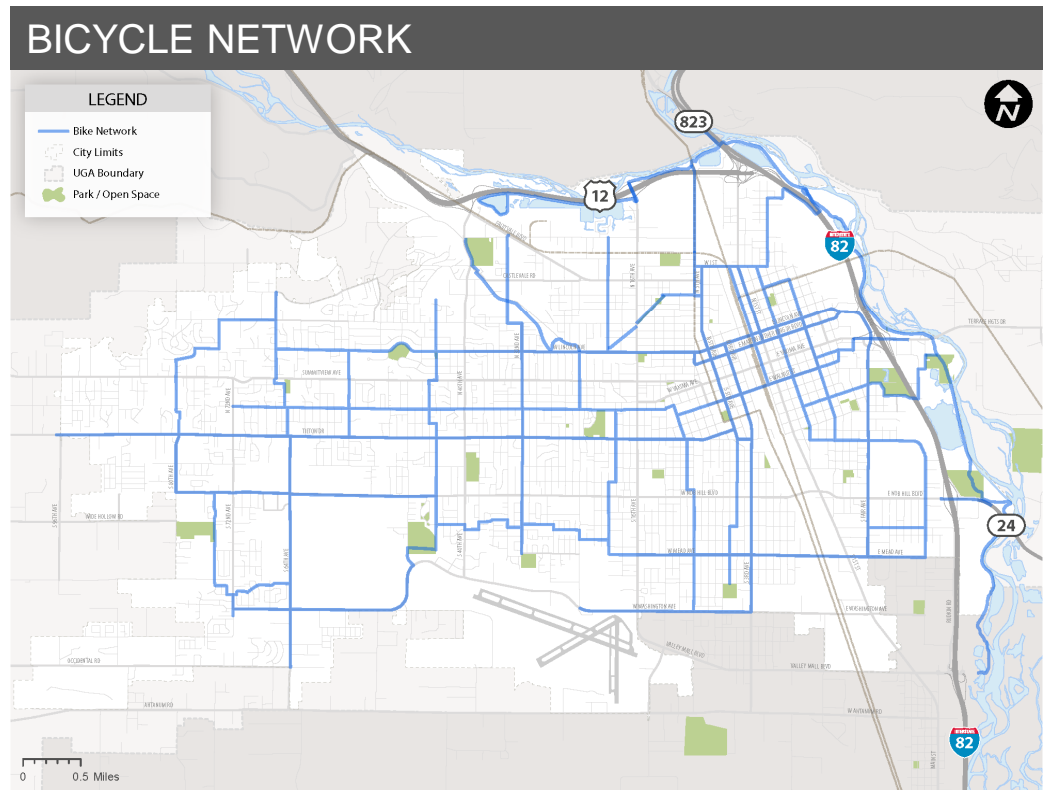


Bikes and Pedestrians

- “ Multiuse trails
- “ Sidewalks and ADA
- “ Bike lanes

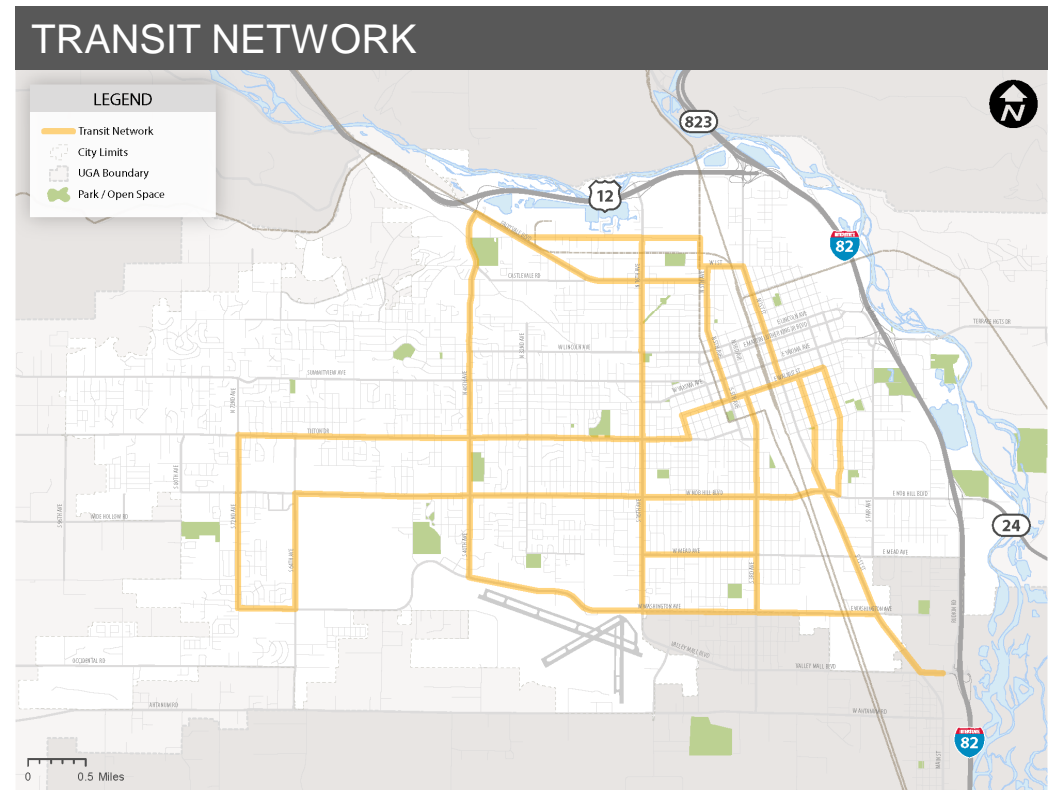


Yakima residents who carpool, ride transit, walk, or bike to and from work



Transit

- “ Park and Rides
 - “ 40th Avenue P&R, Public Works P&R, Gateway P&R
- “ Yakima Transit Center
- “ Most transit routes operate weekdays, with routes 3 and 7 running weekend schedules



Visioning

“ Workshop Tonight!

“ 6 pm

“ Yakima Valley Technical Skills Center

“ Planned Activities

“ Online Survey

“ <https://www.yakimawa.gov/services/planning/comprehensive-plan-update/>



We are Yakima
comprehensive plan 2040

YOU'RE INVITED!
COMMUNITY VISION OPEN HOUSE

When: 6pm - 8pm February 23, 2016 - Presentation starts at 6:30pm
Where: Yakima Valley Technical Skills Center 1120 S.18th St. Yakima, WA 98901

This Open House is a chance for you to share your ideas about Yakima's best future. Spanish translation services will be available.

Help us update Yakima's Comprehensive Plan. An updated plan and policies can mean more housing choices and places to work, better connected roads and parks, and improved public services.

To get involved, attend the Open House and share your ideas! Or go online to take our survey and read about the Comprehensive Plan Update:

<https://www.yakimawa.gov/services/planning/comprehensive-plan-update/>

Contact: Valerie Smith, Project Manager 509-575-6183

